

# AMPLIFI Financial Strategies for Today's Entrepreneurs

101 S. Elm Street, Suite 9 Greensboro, NC 27401

### WHAT WE PROVIDE

We provide flexible, on-site and remote, hands-on support for all financial aspects of your business. We deploy experienced, expert personnel in order to have the most impact. We provide maximum support and leverage for your senior management so that our resources integrate efficiently into your company's management team.

Our first priority is client service and impact. We foster efficient communication so our responsiveness will be quick and thorough. At AmpliFi, we effectively and consistently demonstrate our professional competence.

Our teamwork benefits clients by freeing them to focus on the other aspects of growing their business.

AmpliFi brings key skills, tools, horsepower, experience, balance sheet resourcefulness, focus, and urgency to help move your company forward. Our financial resourcefulness will support and propel your plan for domination in your industry.

#### **Specialties:**

Strategic Credit, Finance & Problem Solving Business Intelligence & Amplified Growth Cost Reduction & Efficiency Improvement

Whether it is working with accounting systems, engaging in effective treasury management, capital budgeting and forecasting, financial reporting, tax planning, compliance, or risk management, AmpliFi can identify pain points and implement profitable solutions.

Amplifi provides the right information, at the right time, with the right level of detail, so leaders can make the best decisions

## FINANCIAL STRATEGIES FOR TODAY'S ENTREPRENEURS



**LET'S CONNECT** 

AmpliFiGrowth.com 336.390.3582 Connect@AmpliFiGrowth.com We become an integral part of YOUR TEAM

#### **WHO WE ARE**

ROI Experts, Business Intelligence Specialists, CPAs, Financial Analysts, Expert Negotiators, Entrepreneurs, Visionaries, Strategic Thinkers, CFOs, Early Adopters, Disrupters, Rainmakers.

We have an obsession with looking at all financial aspects of businesses and discovering nuances that can be tweaked for substantial ROI.

We are a team of" subject matter experts" who are masters at making financial insights into understandable, actionable targets. We aren't talking theory, you can count on results.

Our AmpliFi Team has impacted multiple businesses in adding more than 50 million dollars to their bottom line through detailed, methodical analysis, negotiation, and remarkable execution.



#### **OUR SERVICES**

#### **CFO Services**

We will manage your accounting, treasury, financial reporting and tax needs; develop financial systems and processes; manage monthly financial reporting and budgeting; oversee CPA audits; make strategic recommendations to maximize ROI and improve operational efficiencies; implement improved costing and inventory methodologies; review vendor relations and contracts; evaluate receivable terms and collection policies; review revenue recognition and expense management procedures; and provide staff oversight and training.

#### **Working Capital Management**

Monitoring client accounts receivable collections and cash disbursements to ensure proper working capital at all times. We will seek to leverage all available tools including vendor terms and consignment/stocking programs to shorten your company's cash conversion cycle so that you have adequate working capital on hand.

#### Financial Planning and Budgeting/Forecasting

Developing, refining, maintaining, and managing budget and forecast models with adjustments and updates to maximize ROI.

#### **Commercial Credit Services**

We will manage your banking relationships; forecast and monitor loan covenants and working capital; recommend improved business strategies based on financial analysis and planning; complete projections and financial modeling; secure and manage capital; structure deals and complete due diligence; analyze acquisition targets; complete business valuations; and foster positive communications and negotiations.

#### **Cost Accounting / Inventory Management**

We will evaluate current costing and inventory methods and work with your leadership team to implement continuous improvement. Any proposed changes will be modeled and evaluated parallel to the current system to ensure all effects of the changes are known before we implement them.

#### **Management and Financial Reporting Oversight**

Budget versus actual variances analyses will be performed and discussed monthly. Efforts will be focused on ensuring that your company's financial statements are in conformance with GAAP (generally accepted accounting principles). Analysis of required balance sheet accounts will be done monthly to reconcile with amounts reported in financial statements. A monthly financial reporting package for your company will be prepared to further support management decision-making with the assistance of our team. Every decision you make for your company will be a decision backed by accurate & timely information.

#### **Income Statement Accounting Processes**

We will provide assistance in reviewing your company's current policies & procedures & analyze opportunities for improvement. We will also review specific issues, including revenue recognition, expense management, & timely reporting.

#### **Balance Sheet Accounting Processes.**

We will assist in reviewing and developing your company's policies and procedures in general, and consider specific issues and opportunities for improvement in its financial reporting including (but not limited to): identifying and documenting procedures to mitigate potential risk of material misstatements, cash and securities, accounts receivable, allowance for bad debt, prepaid expenses, inventory (recording/reporting and costing), collection procedures.

#### **Business Intelligence**

We will design and implement business intelligence software systems to assist your management both in automating current reporting and providing new insights by combining financial and non-financial data. Dashboards will be built on demand and be available in real time.

#### **Production Metrics and Analysis**

We will support your operations team through metrics and analysis focused on manufacturing capacity and efficiency.

#### **Supply Chain Strategies**

We will create and implement supply chain strategies to achieve sustainable, competitive advantages through supplier partnerships, leveraging key spend activities, and artful negotiation. Includes analysis of current and future challenges with clear communications.

#### **Audit Process/Outside CPA**

We will serve as the primary contact for any outside CPA firm. We will ensure the year-end audit and tax work is completed in a timely fashion and in a cost effective manner.

#### **Accounting Staff**

We will be responsible for leading, managing, and holding all members of the accounting/finance team accountable. We will set the expectation for excellence and provide an environment for development and growth.

#### **Insurance & Benefits**

We will lead the analysis and negotiation for annual insurance and benefits renewals. This allows you to have peace of mind that your workers are taken care of without loss of coverage.

What will YOU accomplish while we work for you?